

DEBORAH WON

New York City, NY • +1 917-529-2447 • deborahwon@gmail.com • www.deborahwon.com

Profile

Over 15 years in creating concept driven, consumer relevant apparel collections that balance functionality and narrative for the luxury and contemporary markets. Proven leadership in building design teams, driving product strategies, as well as creating and strengthening link between brand identity and consumer trends.

Experience

CO-FOUNDER 04/2025 - Present

Aldwyn - New York City

- Co-Founded and independently manage Aldwyn, a circular childrenswear brand, overseeing end-to-end craftsmanship, integrating creative art direction with sustainability through proprietary garment traceability systems.

CREATIVE DIRECTOR, 01/2024 - 02/2025

c.Vernoy - New York City

- Spearheaded creative excellence across functional categories in knitwear, aligning with business objectives to deliver luxury apparel solutions for consumers within the 0.01% wealth market
- Led a design team to drive garment creation through seamless end-to-end product development with a focus on high end noble fibers

FREELANCE WOMENSWEAR DESIGNER, 03/2022 - 03/2024

Sandy Liang - New York City

- Led womenswear design and concept design across knits, wovens, cut and sew, and outerwear

ADJUNCT PROFESSOR, 06/2019 - 08/2022

Fashion Institute of Technology, SUNY Korea - Seoul, SK

- Developed undergraduate fashion design courses in concept development and Western costume history
- Peer-to-Peer Faculty Evaluation Score (co-Professors to me): "Excellent", Course Evaluation Score (students to me): 4.52/5.00

SENIOR WOMENS APPAREL DESIGNER, 03/2016 - 06/2019

Converse - Boston, MA

- Created commercially viable global apparel collections, driving 13.68% revenue growth from prior fiscal year

MATERIALS DESIGNER II, 06/2014 - 03/2016

Converse - Boston, MA

- Engineered or remodeled up to 300 skus per season, successfully ensuring alignment with global environmental standards and performance expectations

SENIOR WOMENS APPAREL DESIGNER, 08/2008 - 06/2014

Opening Ceremony - New York City

- Created innovative runway and ready-to-wear designs across women's categories, novel garment techniques with an editorial aesthetic
- Oversaw cohesive brand alignment on apparel, material, color, and embellishment stories for Onward Kashiwara licensee collections

Education

Bachelor of Fine Arts: Fashion Design, 2008

Parsons, The New School - New York

Thesis centered around sustainability, inspired by hand-me-downs

Master of Fine Arts: Fashion Design, 2023

Fashion Institute of Technology, SUNY - New York

Thesis explores evening clothes for zero gravity space travel

Skills

- | | | | |
|-----------------------|---------------------------|----------------------------|--------------------------|
| • Adobe Suite | • CLO3D | • AI Fashion Design | • Hands-on Patternmaking |
| • Workflow Management | • Effective Communication | • Creative Team Leadership | • Strategic Thinking |